



MEDIA NOTES: DR. CHARLES PARKER
MISSION: TRANSLATING BRAIN & BODY INSIGHTS TO IMPROVE MIND-CARE

Ask anyone on the street - the public thinks psychiatry is a sham run by pharmaceutical companies and managed care. The problem: too often they are right on managed care, and wrong on the pharmaceutical companies. *Diagnostic and treatment imprecision* based on superficial behavioral appearances and associated *denial of available biomedical measurement data* results too often in unpredictable outcomes and treatment failure.

Managed care seizes upon these fundamental conundrums to deny care for thousands. Inaccuracy and guesswork set the standard of care, discourage effective treatment, and encourage stigma against mental disorders globally.

Parker, a child, adolescent, adult psychiatrist, and a psychoanalyst with three board certifications and a license for nuclear brain imaging with the Nuclear Regulatory Commission is not a heretic. He is, after 50 years of practice, an opinionated thought leader who keeps looking for answers apart from the limitations of current traditional care. It is beyond time for improved, comprehensive accuracy at every turn.

After more than 20 years of lecturing nationally about the value and protocols for psychiatric medications, he recognizes both their benefits and appropriate treatment parameters. His CoreBrain Journal podcast brings hundreds of experts to the audio training table for listeners in 109 countries – because he knows that an informed public does encourage the necessary more careful review of current diagnostic and treatment strategies to improve mind-care.

Consider his starting point: the diagnosis and treatment for “ADHD” - for which the national standard is based mostly on behavioral appearances and misses the necessary brain measurements of *thinking and the thinking process* - executive function. Even more importantly, the current standard of care also overlooks *multiple biomedical impediments* that often lead to treatment failure, even when the brain diagnosis is correct from the outset.

New technologies with new information change the rules of this old game. Let's put it all on the table.